

# india startup

BUSINESS PROFILE



## About Us



- Bringing budding Startup initiatives across India under one roof.
- Creating an ecosystem which will nurture businesses and ensure they succeed in their effort.
- A platform where various businesses pledge to work together and work towards a common mission and vision statement.



## Vision

To develop an ecosystem that can sustain eventualities like Pandemic, Natural Calamities & Influence of External factors.



## Mission

To set up an ecosystem that will gather regional resources, support each other & empower and establish them to make India Atma Nirbhar.

Here is our **THREE-POINT** plan to get more rural entrepreneurs into the business.

- **Business Idea Generation**
- **Unique Start-Up Promotional Activities**
- **Post Disbursal Mentorship**





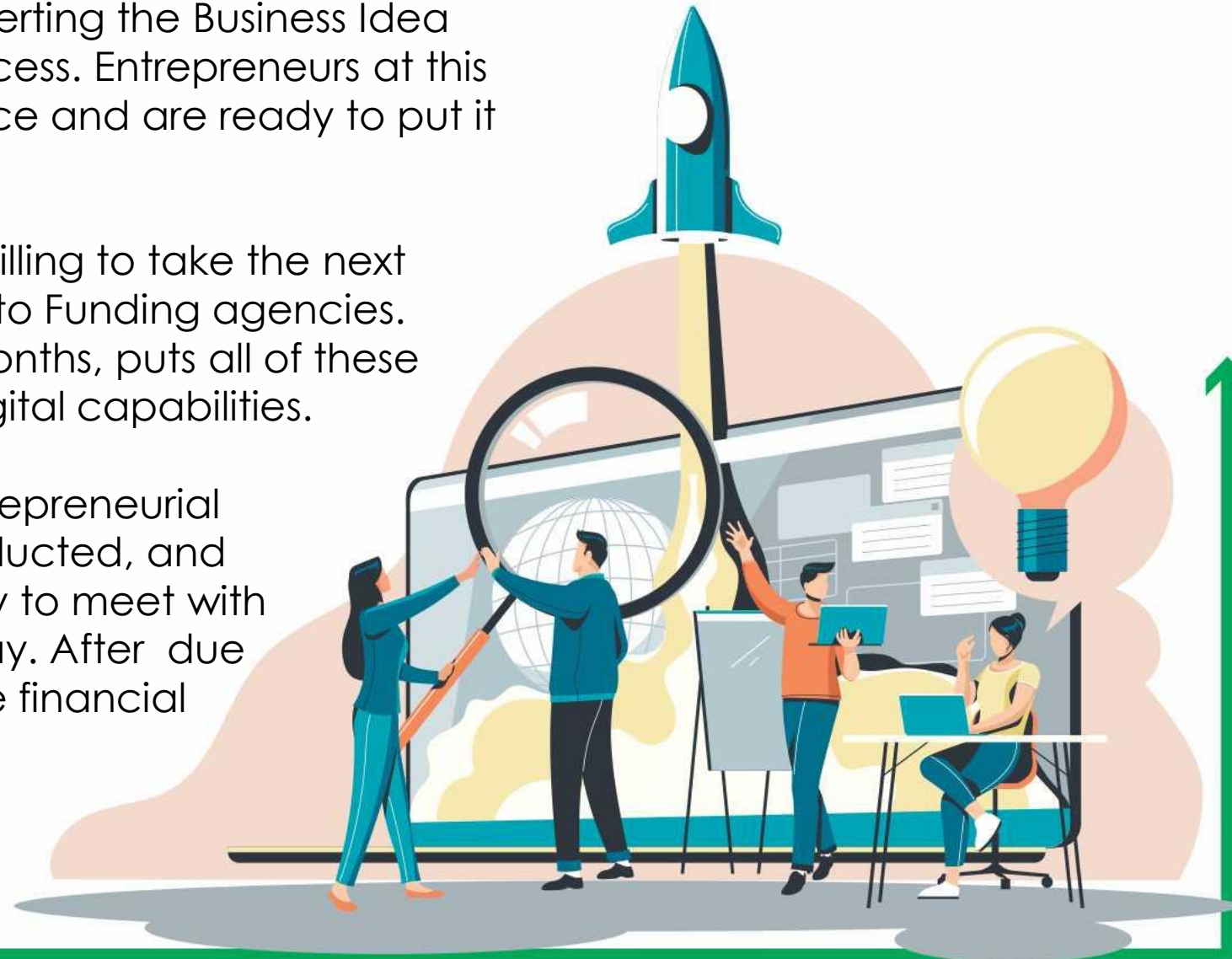
## Business Idea Generation Meet (BIG Meet) →

- Ideas are the fuel that drives your innovation strategy. The IS360 Expo platform's success has given us the courage to regularly conduct more engaging Entrepreneurial Development Programs (EDP).
- IS360 will begin by inducting more Industry Exponents as Mentors into their Ecosystem and hosting regular BIG Meets through our Expo platform as a first step. We conduct these BIG Meets in various Regional languages also.
- The main aim of these Meets is to provide first-hand knowledge on the latest technology and industry trends in various disciplines, and to enable business aspirants to choose specific Business Verticals that are appropriate for their skill set, budget, and geographic location.
- They can select their own Mentors to obtain more knowledge and move forward.



## Unique Startup Promotion Activities

- Bringing an idea to life isn't easy. Converting the Business Idea into Practice is the next step in the process. Entrepreneurs at this stage have a solid business plan in place and are ready to put it into action.
- IS360 gathers entrepreneurs who are willing to take the next step and introduce their business plan to Funding agencies. IS360 Startup Expo, held every three months, puts all of these talents together and highlights their digital capabilities.
- As part of the Expo, a full- fledged entrepreneurial development programme will be conducted, and entrepreneurs will have the opportunity to meet with financial institutions during the Pitch Day. After due diligence, short listed proposals receive financial assistance.



## Post Disbursal Mentoring

- Mentor program is all about two years hand holding of the Entrepreneurs for a period of two full years after bank funding. Every Entrepreneur will be assigned a Mentor who will ensure the smooth operation of the business for the next two years.
- Our Virtual Expo platform allows for international B2B connections . Entrepreneurs should interact with the international business community for innovative technology and business growth initiatives in addition to exhibiting their business capabilities .
- IS360 provides two distinct networks for B2C connections . IS360 Mart is a robust ecommerce website with a virtual shopping experience in 3D. Buyers will appreciate the immersive buying experience.
- The platform' s highlight is the Vendor to Vendor 'Collaborative Inventory Management System,' which ensures fast last-mile product availability. It also boosts each vendor's business volume and acts as a specific branding forum for regional products.





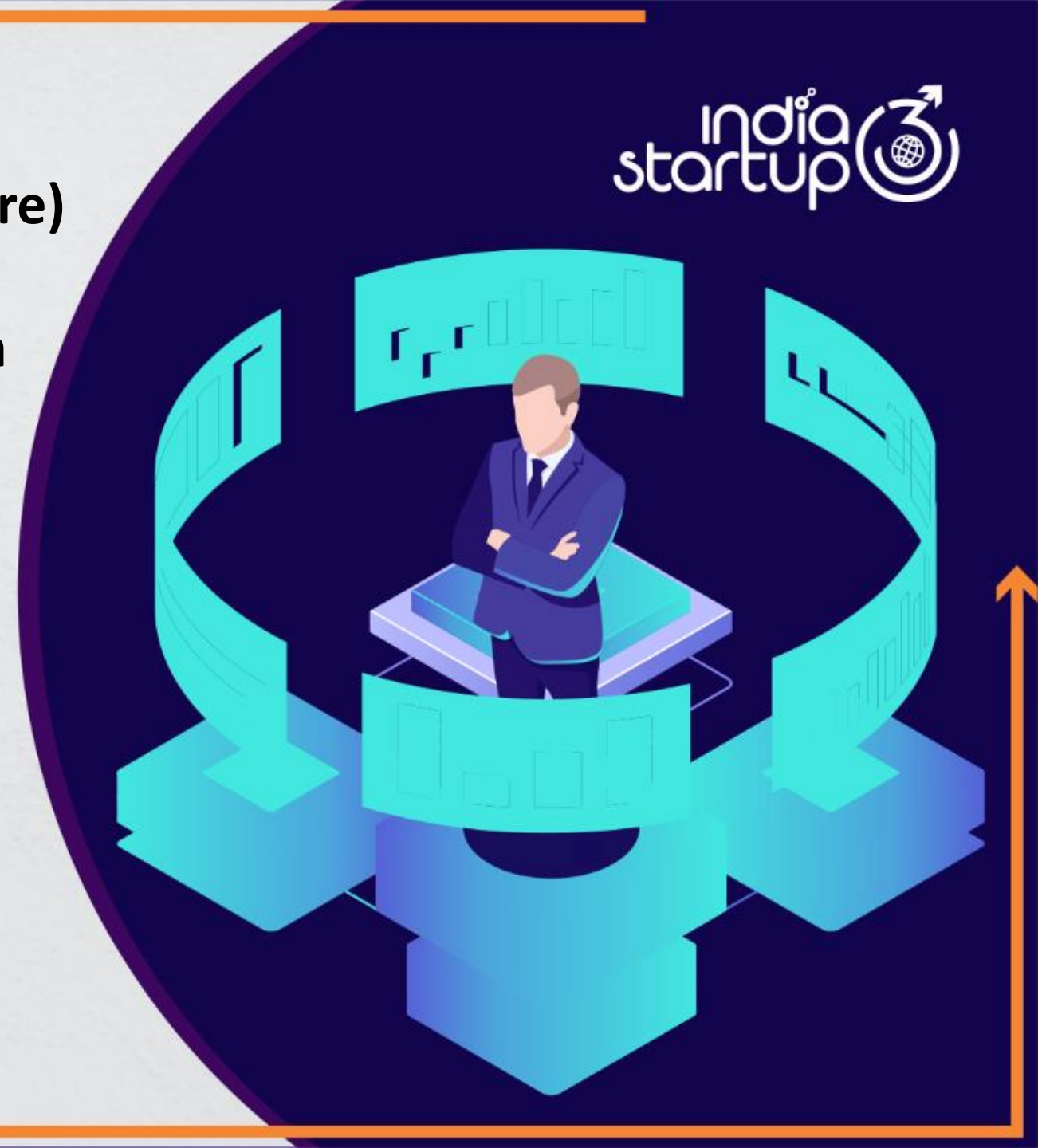
### Mentors

- IS360 Ecosystem has well experienced professionals from different business spheres as mentors.
- These Mentors pledge to guide individuals, businesses or aspiring entrepreneurs with their valuable insights on the market and any guidance one wants to seek from these industry experts mentors.
- The highlight of our Mentor program is two years hand holding of the Entrepreneurs for a period of two full years after bank funding. Every Entrepreneur will be assigned a Mentor to ensure the smooth functioning of the Business for the next two years in all Business operations.
- All units can utilize the Virtual Business Promotional platforms of IS360



## Virtual Solutions for your Startup →

- **IS360 Mart - Your Virtual (Digital Store)**
- **IS360 Expo - Your Virtual Destination for Expo**
- **IS360 TC - Your Virtual Trade Centre**
- **IS360 Flea Market**
- **IS360 E-Lab**
- **BIG Meet**

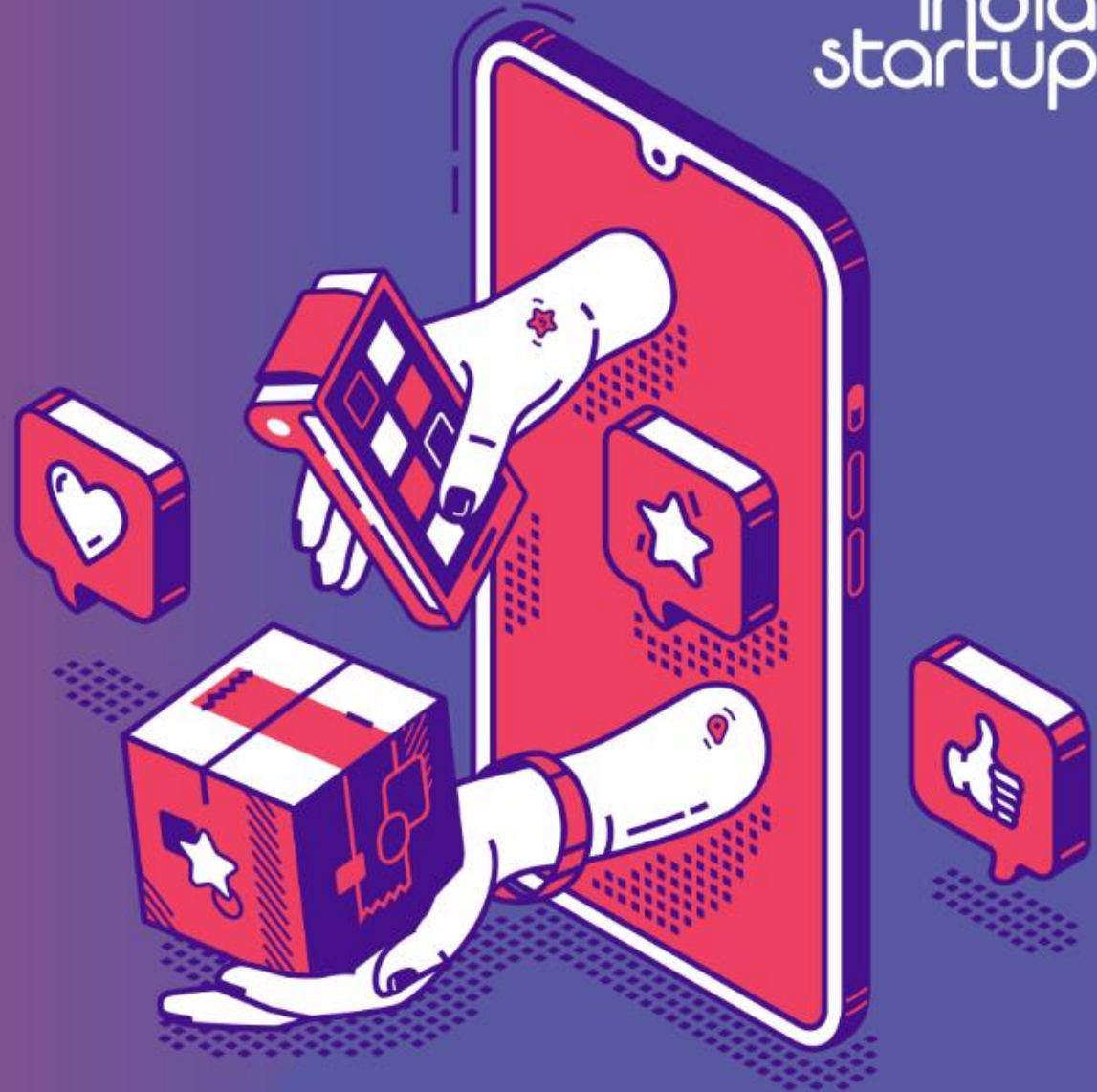


# IS360 Mart

A first ever  
**Virtual Shopping Experience**  
for your customers.

IS360 Mart is an improvised  
**E-Commerce Platform**  
where the customers get an  
immersive experience of  
shopping.

Virtual Shopping Platform will ensure  
that the consumer has a **Real  
experience** from the moment they  
enter the our virtual platform until  
they checkout.





# IS360 Mart

Stores can host **Pictures, Certificates, Data sheets**, and **play Promotional Videos** to bring your booth to life with a **3D walkthrough**.

Multi Vendor  
**E-commerce Store**

**Stakeholders** relationship



# IS360 EXPO

IS360 Expo is an **Innovative Virtual Exhibitions** and Events Platform.

At IS360 host and manage your **Virtual Exhibitions** and **Events**.





# IS360 EXPO

- Promote easily using unique Urls
- Customizable forms
- You can promote your business through Social Media & Email Marketing
- Special Events can be conducted on demand.

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# IS360 TC

IS360 TC is a virtual Office Space where you can host virtual **Fairs** and **Conferences**.

Apart from hosting **Images**, **Documents**, **Data sheets**, and **Play Videos** to bring the office to life with a **3D Walkthrough**.

Businesses can also display **3D Models** so that their customers can have a look at the finished products.



# IS360 TC

Different customizable features available at the booths.

Innovative and attractive booth designs.

## Different types of activities like

- One to one business meetings
- Product Launches
- Promotional Events etc.



# IS360 Flea Market

The majority of women entrepreneurs run a home-based company. Even within a city, they find it difficult to extend their operations. There are several unique products and services that can be classified as E Commerce.

IS360 has a special Virtual Flea Market network to assist such Small Entrepreneurs. These Flea Markets are held on a regular basis for a small fee in order to encourage more regional entrepreneurs to participate.

IS360 empowers regional and rural people by concentrating on the three main dimensions of Money, Mentor, and Market.





# IS360 E-Lab



- IS360 E-Lab is IS360's yet another Virtual Solution. An alternative Learning solution, essentially a convergence of existing learning solutions.
- It comprises all the benefits of the existing learning solutions and eliminates the drawbacks of the current systems.
- This includes an Integrated Multiple Learning Process, combining the learning styles as well as lifestyles of learners and leverages the progress of Virtual Learning Mode Digitally.



# Social Media



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# Financial Partners



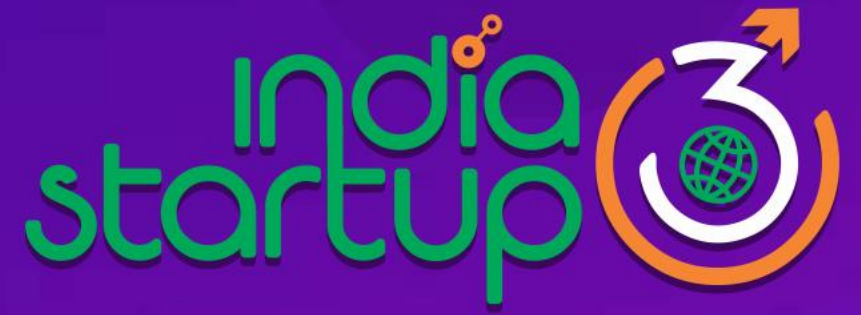
# Collaborators



Inauguration  
of  
**AIC-MIT ADT  
INCUBATOR FORUM**  
Atal Incubation Centre  
Supported by Atal Innovation Mission, NITI Aayog Govt of India







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